



Cardinal Leger Secondary School

75 Mary Street, Brampton, Ontario, L6W 3K5 * Tel: (905)453-2232

We believe that each one, created in the image and likeness of God, is called by name into the Dufferin-Peel community to realize the Ontario Catholic School Graduate Expectations to the fullest extent possible as we all journey from the early years to vocation.

COURSE OUTLINE

Department:	Business and Technology
Course:	Entrepreneurship, The Venture
Course Code:	BDI 3C1

Common Course Calendar	Course Description:	
	<p>This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a school-based or student-run business through hands-on experiences, students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs.</p> <p>This course helps students to meet the Ontario Catholic School Graduate Expectations by promoting effective communication, decision-making, problem-solving, time and resource management skills</p>	
Ministry/ICE Curriculum Documents	Strand/Unit Title	Corresponding Catholic Graduate Expectation Indicators for each Strand/Unit
	<p>Enterprising People and Entrepreneurs</p> <ul style="list-style-type: none"> • analyse the characteristics and contributions of enterprising people; • compare the characteristics and contributions of various entrepreneurs; • assess their own entrepreneurial and enterprising potential. <p>Ideas and Opportunities for New Ventures</p> <ul style="list-style-type: none"> • explain the importance of invention and innovation to venture creation; • analyse various methods of generating ideas and identifying opportunities to satisfy needs and wants; • generate realistic new ideas and identify possible opportunities for a school-based or student-run business; • conduct primary and secondary marketing research to evaluate the idea or opportunity for their proposed venture. <p>The Benefits of a Venture Plan</p> <ul style="list-style-type: none"> • assess the importance of having a venture plan; • analyse the structure and content of a venture plan; • explain how to evaluate and revise a venture plan. <p>Developing and Completing a Venture Plan for the Proposed Business</p> <ul style="list-style-type: none"> • analyse the resources required to run their chosen venture; • complete the components of an effective production plan for their chosen venture; • complete the components of an effective marketing plan for their chosen venture; • complete the components of an effective financial plan for their chosen venture; • produce, using appropriate software, a venture plan for their chosen venture. 	<p>CGE2e</p> <p>CGE2b</p> <p>CGE3c</p> <p>CGE3f</p> <p>CGE4f</p>

Assessment and Evaluation:

Category Weightings	Weight %
Knowledge/Understanding	25
Thinking	25
Application	30
Communication	20

Final Summative Assessments	Overall Weighting
Term Work	70 %
Exam	20%
Culminating Task	10%
	100%

Learning Skills and Work Habits

E= excellent G= good S=satisfactory N= needs improvement

Responsibility	<ul style="list-style-type: none"> takes responsibility for and manages own behavior completes and submits class work, homework, and assignments according to agreed-upon timelines
Organization	<ul style="list-style-type: none"> establishes priorities and manages time identifies, gathers, evaluates, and uses information, technology, and resources to complete tasks
Independent Work	<ul style="list-style-type: none"> independently monitors, assesses, and revises plans to complete and meet goals uses class time appropriately to complete tasks
Collaboration	<ul style="list-style-type: none"> accepts various roles and an equitable share work in a group builds healthy peer-to-peer relationships
Initiative	<ul style="list-style-type: none"> Looks for and acts on new ideas and opportunities Approaches new tasks with a positive attitude
Self-Regulation	<ul style="list-style-type: none"> Sets own goals and monitors progress towards achieving them Seeks clarification or assistance when needed