



Cardinal Leger Secondary School

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We believe that each one, created in the image and likeness of God, is called by name into the Dufferin-Peel community to realize the Ontario Catholic School Graduate Expectations to the fullest extent possible as we all journey from the early years to vocation.

COURSE OUTLINE

Department:	Business and Technology
Course:	Introduction to Business
Course Code:	BBI 201

Common Course Calendar	Course Description:	
	<p>This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.</p> <p>This course helps students to meet the Ontario Catholic School Graduate Expectations by promoting effective communication, decision-making, problem-solving, time and resource management skills</p>	
Ministry/ICE Curriculum Documents	Strand/Unit Title	Corresponding Catholic Graduate Expectation Indicators for each Strand/Unit
	<p>Business Fundamentals</p> <ul style="list-style-type: none"> • demonstrate an understanding of how businesses respond to needs,wants, supply, and demand; • compare types of businesses • demonstrate and understanding of ethics and social responsibility in business • demonstrate and understanding of the benefits and challenges for Canada in the field of international business <p>Functions of a Business</p> <ul style="list-style-type: none"> • explain the role of production in business; • explain the role of human resources in business; • demonstrate an understanding of sound management practices in business; • demonstrate an understanding of the importance and role of marketing in business; • demonstrate an understanding of the importance and role of accounting in business; • demonstrate an understanding of the importance and role of information and <p>Finance</p> <ul style="list-style-type: none"> • demonstrate an understanding of income and spending issues facing individuals and businesses; • demonstrate an understanding of how banks and other financial institutions operate; • demonstrate an understanding of effective investment practices; • analyse the role and importance of credit in personal and business finance. <p>Entrepreneurship</p> <ul style="list-style-type: none"> • describe characteristics and skills associated with successful entrepreneurs and demonstrate an understanding of the contributions to Canadian business of selected entrepreneurs; • analyse the importance of invention and innovation in entrepreneurship. 	<p>CGE2e</p> <p>CGE2b</p> <p>CGE3c</p> <p>CGE3f</p> <p>CGE4f</p>

Assessment and Evaluation:

Category Weightings	Weight %
Knowledge/Understanding	25
Thinking	25
Application	25
Communication	25

Final Summative Assessments	Overall Weighting
Term Work	70 %
Exam	20%
Culminating Task	10%
	100%

Learning Skills and Work Habits

E= excellent G= good S=satisfactory N= needs improvement

Responsibility	<ul style="list-style-type: none"> takes responsibility for and manages own behavior completes and submits class work, homework, and assignments according to agreed-upon timelines
Organization	<ul style="list-style-type: none"> establishes priorities and manages time identifies, gathers, evaluates, and uses information, technology, and resources to complete tasks
Independent Work	<ul style="list-style-type: none"> independently monitors, assesses, and revises plans to complete and meet goals uses class time appropriately to complete tasks
Collaboration	<ul style="list-style-type: none"> accepts various roles and an equitable share work in a group builds healthy peer-to-peer relationships
Initiative	<ul style="list-style-type: none"> Looks for and acts on new ideas and opportunities Approaches new tasks with a positive attitude
Self-Regulation	<ul style="list-style-type: none"> Sets own goals and monitors progress towards achieving them Seeks clarification or assistance when needed