



## WHAT IS BOOTCAMP FOR BRAINS?

Bootcamp for Brains is a flagship program of G(irls)20. As a Canadian based, globally active social profit enterprise, G(irls)20 cultivates a new generation of female leadership through targeted investments in education, social entrepreneurship and global experiences. Our premise is that by investing in girls and women we can boost economies and strengthen communities.

Our goal is to provide girls with the skills required to pursue leadership roles within their community and expand the educational and professional pursuits. Bootcamp For Brains will create a generation of girls that change the face of community and corporate leadership in Canada.

## THE PROGRAM

A one-week skills-building forum for girls aged 15-17 that delivers on four key objectives:

1. Skill Acquisition in the five key areas of communications, financial preparedness, digital literacy, civic engagement and physical & mental health.
2. Create Meaningful Connections with a diverse group of peers, professionals and advocates.
3. Develop Positive Working Relationships with girls from across Canada.
4. Inspire girls to lead themselves and others.

The content is provided through a variety of engaging speakers and interactive workshops all led by industry experts. There is also a daily exercise session led by a certified trainer.

Please watch our 2016 Bootcamp For Brains video to see our program and girls in action. <https://www.youtube.com/watch?v=kpxmrYRa7Cc>

## DATES & LOCATION

Bootcamp for Brains will be held between June 26-July 2, 2017 at Branksome Hall in Toronto, Ontario.

## COST

The cost of the program is \$1500. There are 20 full and partial scholarships available to applicants who meet specific requirements.

## PARTICIPANTS

We are looking for a diverse group of 40 like-minded girls between 15-17 years of age, from across Canada to participate in Bootcamp For Brains 2017.



## HOW WILL YOUR ORGANIZATION BENEFIT FROM PARTNERING WITH BOOTCAMP FOR BRAINS

If your group or organization has a vested interest in the development of the female leaders and are interested in introducing your community to Bootcamp For Brains, Bootcamp For Brains has a number of unique qualities including:

- Alignment with provincial and territorial curriculum goals;
- A supplement to student success in secondary and post-secondary endeavours;
- Accessibility for all 15-17 year old girls across Canada;
- Partnerships with and access to a variety industry leaders through partnerships, speakers and coaches
- Connections for your group with other like minded organization;
- A ready-made toolkit for organization administration, leaders and instructors; and
- Recognition as a partner school or organization in the Bootcamp For Brains and Girls20 communities

The Bootcamp For Brains toolkit includes recruitment resources to help educate communities and includes: posters, promotional materials, and digital assets.

## WHAT WE ASK FROM OUR PARTNERS

As a partner, we ask that you:

1. Disseminate and promote our program across your communications platforms (ie. School intranet, social media channels, in school bulletin boards etc)
2. Provide our “toolkit” to organization administration and leaders for distribution to girls, parents, and educators.
3. Provide us with the opportunity to present Bootcamp For Brains to your communities
4. Provide our offering by email to girls and their parents in your school or organization

## CONTACT

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